



Club Health Assessment for District 40 S through July 2010

Club Number	Club Name	Charter Date	Status	Membership						Reports				Finance	LCIF			
			Current Status *	Number of Times on Status Quo within 2 years	Current Member Count	YTD Members Added	YTD Members Dropped	YTD Net Growth	YTD Net Growth%	Member Count 12 Months Ago	Avg. length of service for dropped members	Months Since Last MMR ***	Yrs. Since Last Officer Report	President Rotation	No Active Email **	Months Since Last Activity Report ***	Account Balance	Donations for current Fiscal Year
					If below 15 members appears in red					If net loss is greater than 20% appears in red			If no report in 3 months appears in red	When more than one year appears in red	Notes the officers that do not have an active Email	If no report in 12 months appears in red		
Clubs less than two years old																		
103969	ROSWELL NEW VISION	11/14/2008	Active		14	0	2	-2	-12.50%	16	2		0	Same	M	0		
103807	ROSWELL SAVE OUR YOUTH MARIACHI	10/29/2008	Active		14	0	0	0	0.00%	28			2	1	None		N/A	
108255	SIERRA SPORTS	05/07/2010	Newly Chartered		22	0	0	0	0.00%	0			2	Same		N/R		
Clubs more than two years old																		
13549	ALAMOGORDO BREAKFAST	03/13/1971	Active		40	0	0	0	0.00%	35			0	New		36		
45679	ALAMOGORDO DOWNTOWN	01/17/1986	Active		11	0	0	0	0.00%	12			1	New		7		
13551	ALAMOGORDO EVENING	11/28/1955	Active		11	0	0	0	0.00%	10			2	Same	P	2		
13550	ALAMOGORDO NOON	02/15/1946	Active		31	0	0	0	0.00%	31			15	Same	P,S,T,M	44		
13552	ANTHONY	04/12/1939	Active		9	0	0	0	0.00%	9			13	1	None		N/A	
13572	ARTESIA DOWNTOWN	04/28/1939	Active		28	0	0	0	0.00%	33			0	Same	P	1	90+ Days	
13553	BAYARD	06/10/1940	Active		11	0	0	0	0.00%	11			13	Same	S,T,M	1	90+ Days	
88833	CAPITAN SMOKEY BEAR	06/28/2005	Active		6	0	0	0	0.00%	8			1	New		9		
13574	CARLSBAD DOWNTOWN	04/26/1928	Active		48	3	1	2	4.35%	43	1		0	New	M	1		\$25.00
13576	CARLSBAD HEIGHTS	03/01/1955	Active		39	0	1	-1	-2.50%	36	1		0	New	T,M	7		
13556	CLOUDCROFT	10/09/1947	Active		6	0	0	0	0.00%	7			0	Same	P,T	0		
13557	DEMING	01/29/1929	Active		16	0	0	0	0.00%	17			0	Same	P,M	15		
13582	EUNICE	02/06/1954	Active		11	0	0	0	0.00%	11			0	Same	P	0		
13584	HAGERMAN	05/16/1946	Active		10	0	0	0	0.00%	10			13	1	None		N/A	
13559	HATCH	03/29/1939	Active		9	0	0	0	0.00%	11			0	New	P,S,M	0		
13560	HIGH ROLLS MOUNTAIN PARK	10/27/1958	Active		19	0	0	0	0.00%	17			0	Same		1		
13585	HOBBS DOWNTOWN	01/22/1937	Active		39	1	1	0	0.00%	35	2		0	New	P,S,T	20		
13586	HOBBS EVENING	02/24/1955	Active		11	0	0	0	0.00%	9			5	Same	P,T,M	N/R		
13561	LA MESA	04/09/1949	Active		31	0	0	0	0.00%	33			2	New	P,T,M	43		
13562	LAS CRUCES	06/06/1928	Active		30	0	2	-2	-6.25%	26	4		0	New		1		\$-100.00
13563	LAS CRUCES DE NOCHE	06/11/1957	Active		15	0	1	-1	-6.25%	20	1		0	New	P,S,M	1		



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						If below 15 members appears in red						If net loss is greater than 20% appears in red			If no report in 3 months appears in red	When more than one year appears in red	Notes the officers that do not have an active Email	If no report in 12 months appears in red			
36573	LAS CRUCES SUNRISE	02/15/1979	Active			33	0	0	0	0.00%	32				7		New	P,S	13		
13564	LORDSBURG	10/30/1930	Active			14	0	0	0	0.00%	14			12	1	None			N/A		
13589	LOVINGTON	01/02/1946	Active			24	0	0	0	0.00%	26			0		Same	S		1		
99805	LUNA EVENING	06/28/2007	Active			9	0	1	-1	-10.00%	12	1		0		Same	M		1		
13565	MESILLA	11/08/1972	Active			26	1	0	1	4.00%	26			0		Same	P,M		1		
13594	ROSWELL DOWNTOWN	09/15/1927	Active			16	0	0	0	0.00%	16			0		New	P,S,T,M		61		
13595	ROSWELL MIDDAY	01/21/1955	Active			17	0	0	0	0.00%	13			1		New	P,S,T,M		1		90+ Days
13566	RUIDOSO	01/07/1940	Active			17	0	0	0	0.00%	16			0		Same	P,T,M		0		
13567	RUIDOSO VALLEY NOON	11/26/1969	Active			56	0	0	0	0.00%	57			1		New	T,M		1		
13568	SILVER CITY	12/10/1930	Active			33	0	0	0	0.00%	31			0		Same	T		1		
13598	TATUM	02/03/1949	Active			8	0	0	0	0.00%	11			0		Same	P		3		
13570	TRUTH OR CONSEQUENCES	12/06/1944	Active			12	2	1	1	9.09%	9	2		0		New			N/R		
13571	TULAROSA	01/09/1946	Active			13	0	0	0	0.00%	15			0		Same	P,T,M		48		
Current Total Clubs Count	YTD New Clubs Count	YTD Cancelled Clubs Count	YTD Net Club Gain	Current Total Members Count	YTD Add	YTD Drop	YTD Net Growth	YTD Net Growth %	Member Count 12 Months Ago	Average Member Count Per Club	% of Clubs with less than 20 members	% No MMR in 3 Months	% No Officer Report in 12 Months	% of Clubs with balance 90+ days	Number of Clubs in Status Quo	% Status Quo Clubs in Financial Suspension	Number of Cancelled Clubs	Average Cancelled Club Age	Members Lost Due to Cancellation	% of Clubs Cancelled for Non-Financial Reasons	
37	0	0	0	759	7	10	-3	-0.39%	746	21	62%	19%	11%	8%	0	0%	0	0	0	0%	

* - Cancellation Reasons: 1-Objectives/conduct, 2-Non-active club, 5-Non-existing club, 6-Disbanding, 7-Merger, 8-Financial Suspension, 9-District/Multiple District Dues.

** - Abbreviation: P-President, S-Secretary, T-Treasurer, M-Member Chairperson.

***- Abbreviation: N/R-Never Reported.